



North Tyneside Council

Reference: FOI0500

Request:

I am currently assisting a client to complete some secondary market research as the wish to open up a new business in Whitley Bay.

Would you please be able to provide me with average visitor figures for Whitley Bay?

Response from Pete Warne, Tourism and Events Development Manager -

There are no visitor figures specifically for Whitley Bay. If you wish to discuss the visitor market for the town you can contact me at pete.warne@northtyneside.gov.uk or on 0191 643 7411.

Response from Vanessa Murphy, Business Development Officer -

Part of my role in the Business Team is to support businesses in Whitley Bay and monitor trading activity and vacancy rates. More recently we have flagged the uses within the retail units, and broken them down into retail, Service/other, Leisure, Food/Drink (Bars, Restaurants, Food retailers) and vacant. I have attached the map showing these uses which could be helpful in making a decision on where to open a new enterprise. I have also included a spreadsheet showing footfall figures in certain areas in the town to establish the busiest streets/locations. The last survey was carried out in May 2017, a new survey will be available in the Spring. Attached :-

- Whitley Bay units and their current usage
- Footfall figures in the town from May 2017

If your client's business is newly trading, The Business Factory in North Shields offers workshops and training and a possible small grant currently. www.businessfactorynt.co.uk.

We are here to help new businesses identify suitable units in the best locations and I'd be happy to speak to you or your client to support them with their re-location, I am contactable on 0191 643 6401 or vanessa.murphy@northtyneside.gov.uk

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